

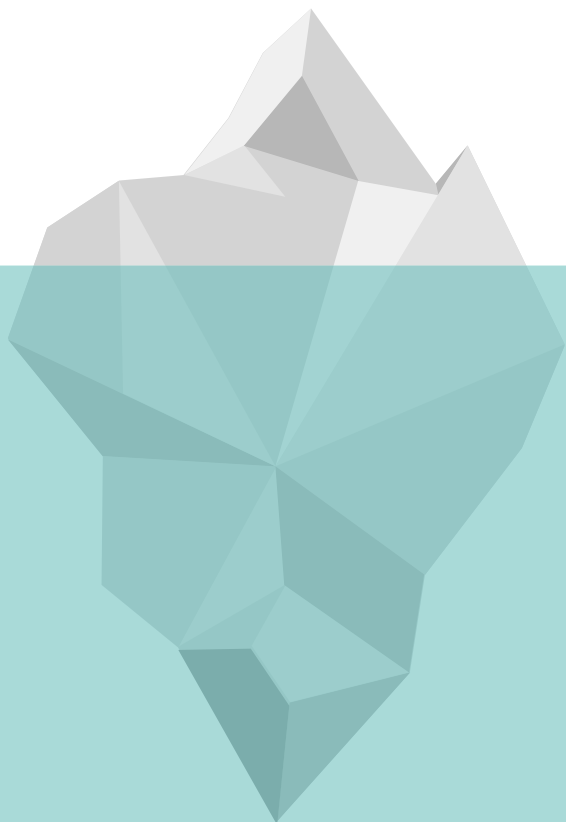
## DEALMRI™ – GO BELOW THE SURFACE

**BETTER INSIGHTS. LESS RISK. INTELLIGENT DECISIONS.**

The global economy is forecast to **grow rapidly** over the next 12 months. Is your company optimized to take advantage? What can you do beyond your standard M&A due diligence checklist to better screen, value and integrate potential acquisitions to generate greater ROI and reduce risk?

Over 70% of deals fail to meet their stated goals, leading to massive write-offs and damaged culture.\*

**It's time to change the way deals are done.**



### Dive deeper.

Get a more comprehensive image of transaction-defining and often-overlooked assets and risks. Discover synergies, amplify value drivers and foster more effective valuation and post-transaction integration.

Powered by data and driven by decades of experience, DealMRI is:

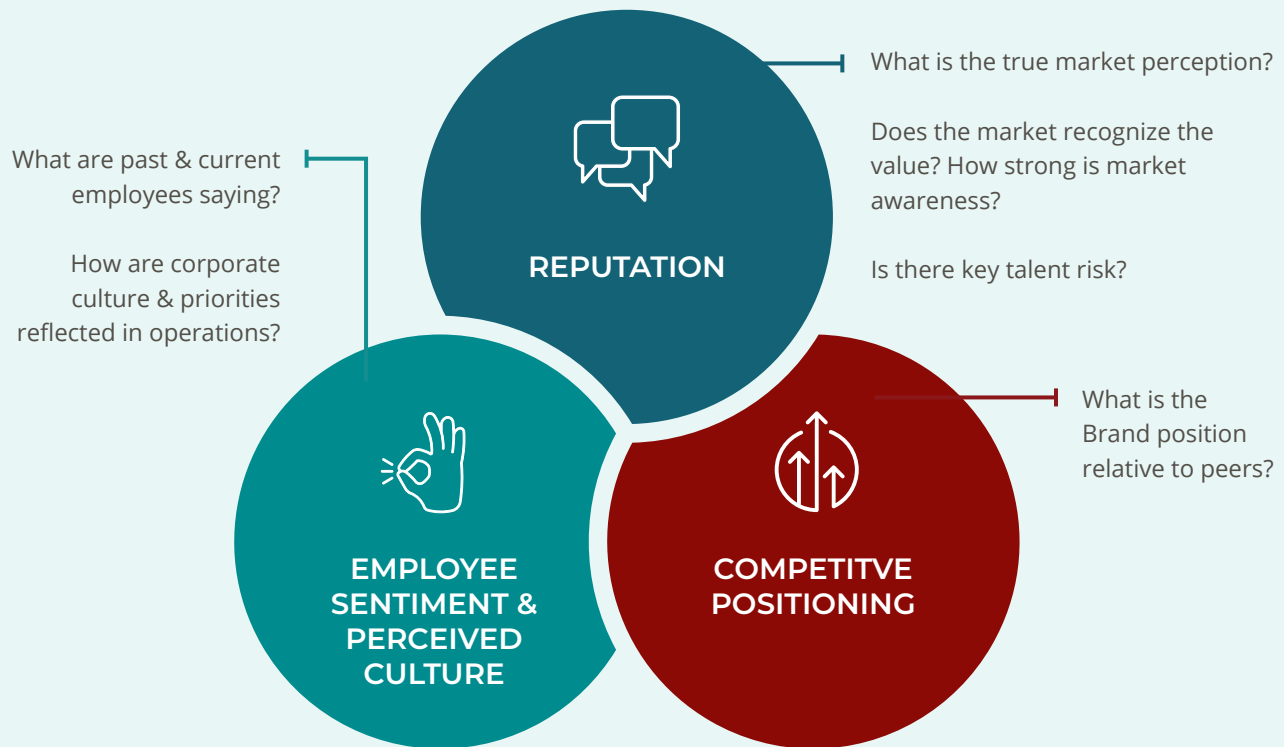
- **Outcome-focused**
- **Stakeholder-centric**
- **Risk-mitigating**
- **Value-defining**

**Candid, actionable insights.** Understand what's "under the surface" during the screening and due diligence process to inform stronger negotiation and more effective integration.

\* <https://hbr.org/2011/03/the-big-idea-the-new-ma-playbook>

## Go beyond the numbers and get below the surface.

DealMRI™ helps you dive beneath the surface to identify the opportunities and risks during each stage of the M&A process.



### The DealMRI™ Difference

#### Add measurable ROI to your M&A process.

Our decades of expertise and data-driven methodology deliver unbiased insight to shift your transaction dynamic—before and after the close.

AUDACIA:  
STRATEGIES

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TRINE  
strategies

Founded in 2015, Audacia Strategies is dedicated to helping your organization realize its boldest initiatives and transformational vision.

### Ready for a clearer view? Contact us.

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