

Communications Support for Major Enterprise Initiatives

We provide proven communication strategies that engage stakeholders, reduce uncertainty, and support lasting change, working closely with your project management team to drive success.



Process

Assess, Analyze & Prepare

Our communication experts conduct a deep dive of the project plans, goals, timeline, current state and existing/available communication channels. We then recommend prioritized activities to fill gaps.

Develop & Implement

Based on your project's specific needs, we employ our proven process and tools to create or supplement your stakeholder analysis and create a customized and comprehensive communication plan for your project.

We can also support the creation and execution of messaging collateral, tools and other outreach materials.

Evaluate, Improve & Build Competency

Throughout the process, we set metrics and targets for change communication efforts and can work directly with the broader project teams and change sponsors to build education, buy-in and competency on the change communication process.



We specialize in helping..

Businesses, functions, teams implementing a change or new initiative of any size. From corporate-wide initiatives to team-specific changes, we cater our services to your needs.



Deliverables

- ✓ In-depth stakeholder analysis
- ✓ Comprehensive communication plan for all stakeholders, milestones, & facets of the initiative
- ✓ Library of material with key messages per stakeholder group
- ✓ Program-level messaging and collateral
- ✓ Change Communication Toolkit including tools and templates



Outcomes

- Engaged sponsors and stakeholders
- Consistent and effective messaging
- Comprehensive communication approach
- Change risk mitigation

Who We Are

Gladius leverages decades of experience, a results-focused methodology, cutting-edge technology and data-driven innovation to deliver meaningful outcomes and drive results.