

## FUNCTIONAL COMMUNICATIONS CAPABILITY & STAFFING

Gladius offers comprehensive, temporary and supplemental support to fulfill your functional or operational communication needs, ensuring that your teams and processes benefit from the latest communications innovations and our professional engagement expertise.

### CAPABILITIES

Whether you're seeking to establish clear lines of communication within your department or enhancing cross-functional collaboration, our tailored solutions and world-class communicators offer:

#### **Communications Strategy Development:**

We can work closely with your leadership to create a communication strategy that aligns with and enables your business goals. This involves stakeholder analysis, identifying key messages, and identifying the most suitable channels for sharing information. Once you have a strong strategy in place, we can hand it over or help execute against it.

#### **Internal Channels and Tools:**

From meetings and offsites to townhalls to newsletters, we can analyze the current state of your communications channels, make bespoke recommendations and help you develop and execute the most effective suite of tactics and tools.

#### **Measurement and Feedback:**

We believe in the power of data-driven decisions and the importance of transparent two-way communication. Our solutions include performance metrics and feedback mechanisms to continuously improve your communication efforts.

### DELIVERABLES

*By partnering with us, you'll have access to a dedicated team of world-class communication professionals with decades of experience for your specific needs.*

*With our finger on the pulse of what's happening in the strategic communications space, we'll utilize our industry experience to bring new, innovative ideas and help you activate your communications as a catalyst for engagement, operational excellence and growth.*

**Gladius can help you...** whether you have an existing communications team who needs some extra support, a temporary communications backfill for an absence, a specialized skill set, or a full turnkey communications function, we can create a customized capability for your needs.

### ABOUT US

Gladius leverages decades of experience, a results-focused methodology, cutting-edge technology and data-driven innovation to deliver meaningful outcomes and drive results.